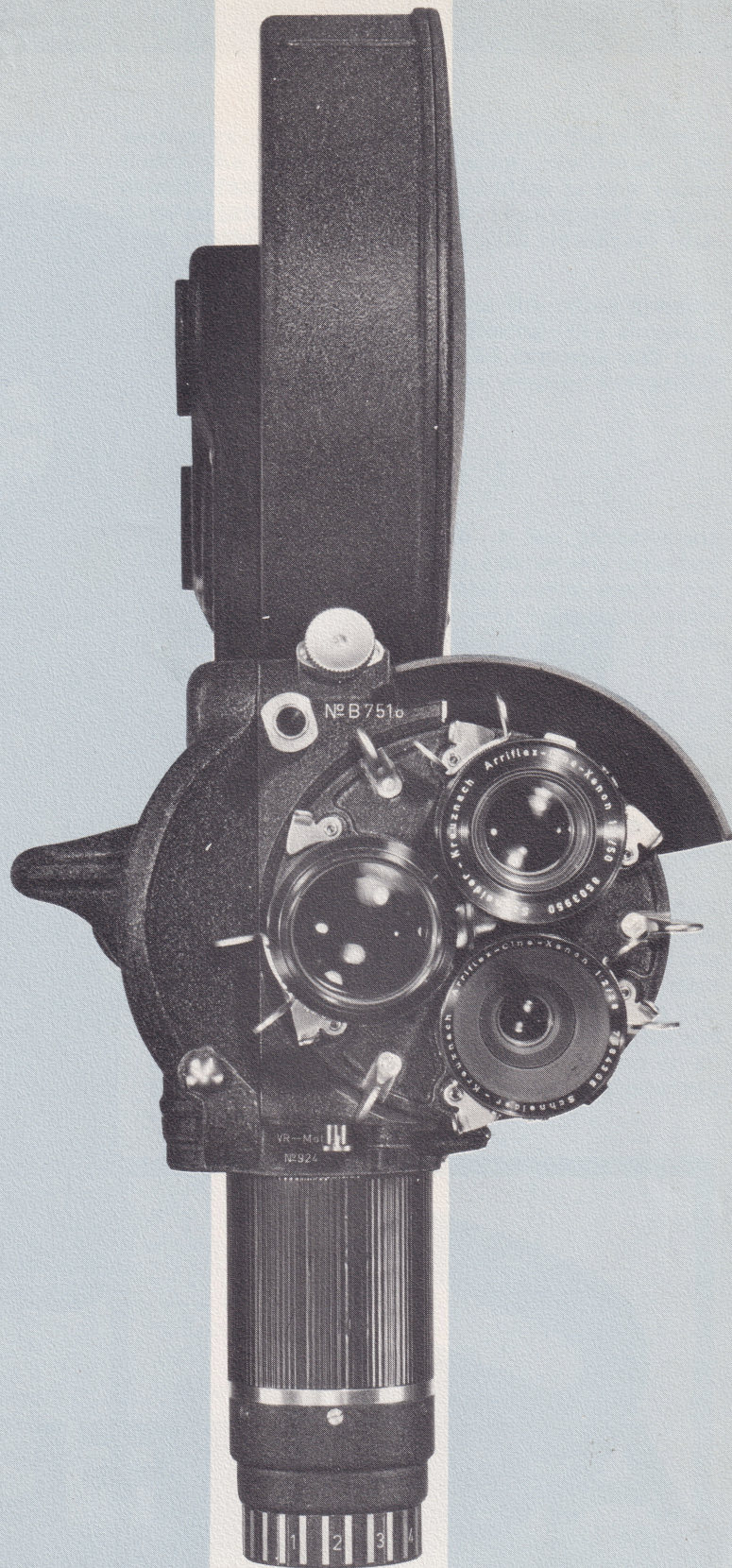


NEW

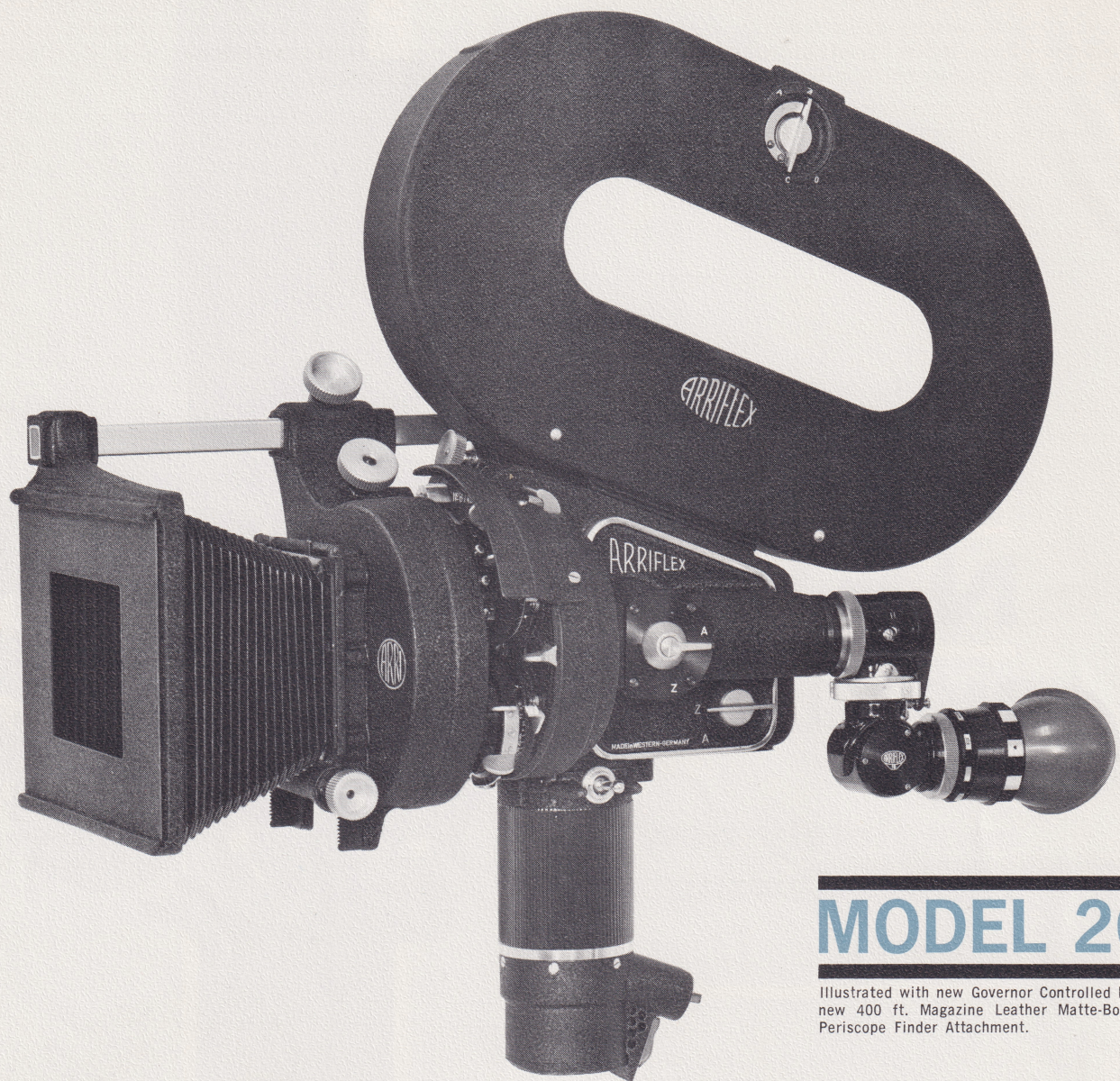
MODEL 2C

with
completely new
reflex viewing
system



ARRIFLEX® 35

NEW larger field . . . **NEW** divisible finder



MODEL 2C

Illustrated with new Governor Controlled Motor,
new 400 ft. Magazine Leather Matte-Box and
Periscope Finder Attachment.

ARRIFLEX® 35

...the only truly compact and lightweight professional motion picture camera continues to lead the field in versatility, dependability and economy of operation.

... **NEW** interchangeable ground glasses

Arriflex 35 cameras, as exemplified in the new Model 2C series, are better than ever—welcome news for professional cinematographers throughout the world whose achievements with Arriflex equipment have made “front page” in almost every category of motion picture endeavor.

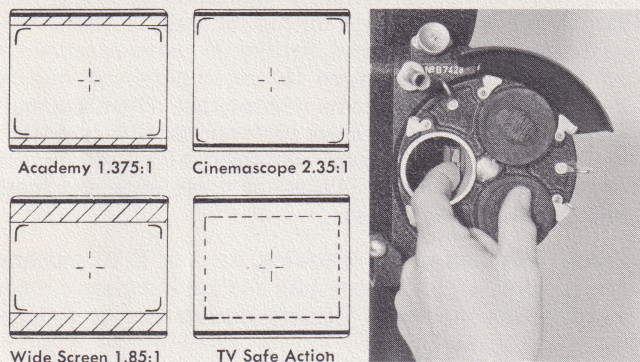
Arriflex 35 cameras, climaxing a record of continuous improvements, have reached their most advanced state of development with the introduction of the Model 2C series. The famous Arri cardioid film movement and precision film gate is still the heart of the new model 2C line—continued

assurance of proven theatre-quality footage even under the most difficult filming conditions. The equally famous Arri mirror-shutter is now incorporated into a completely new reflex optical system that provides the cameraman with significant filming advantages.

Arriflex's reputation has made the name synonymous with fine professional filming. The compact, lightweight new Arriflex 35 2C cameras will provide the film-maker with even greater versatility and economy.

IMPORTANT FEATURES

INTERCHANGEABLE GROUND GLASS Now the cameraman can do it himself. The ground glass on the model 2C can be quickly interchanged on the spot—without tools or special adjustments—through the easy accessibility of an empty lens turret socket. A series of ground glasses are available, marked with projector aperture, center cross and camera aperture. The most popular camera formats are included: Academy Aperture, Cinemascope Aperture (.735" x .868"), 1.85 to 1 Aperture, TV Safe Action Aperture, etc.



"THE ARRIFLEX-35 MODEL 2C, INTERCHANGEABLE GROUND GLASSES IN THE MOST POPULAR FORMATS ARE ILLUSTRATED ABOVE. EACH GROUND GLASS IS MARKED FOR CAMERA APERTURE, PROJECTOR AND CENTER-CROSS."

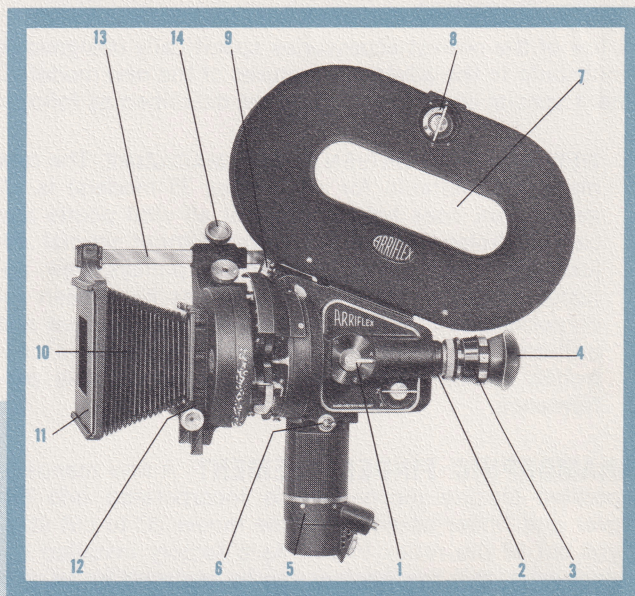
LARGER, BRIGHTER FIELD 'What you see, you get' has been an often praised feature of the Arriflex mirror-shutter reflex viewing system and now that feature has been further improved. You can "see" even better. The completely redesigned new finder optical system on the model 2C, incorporates a larger ground glass, provides a 6.5X image of increased brightness and clarity—makes exact framing and precise focusing easier than ever. The finder shows the full field for 35MM Cinemascope Aperture (.735" x .868" squeeze ratio 2X.)

DIVISIBLE FINDER SYSTEM A new, separate and detachable eye-piece assembly is another very important feature of the model 2C, providing several special and "personal" advantages. The eye-piece is interchangeable between all Arriflex 35MM, 2C models and with all late model Arriflex 16's as well.

INTERCHANGEABLE EYEPiece The eyepiece unscrews for replacement by other eyepieces or for insertion of the Periscopic Attachment. A pressure-actuated accessory eyepiece will soon be available, offering a built-in, automatic closure mechanism which closes when the cameraman removes his eye from the finder.

REMOVABLE EYECUP ACCEPTS CORRECTIVE LENS

A welcome feature for the cameraman who wears eyeglasses. Both the new standard eyepiece and the new automatic eyepiece have an easily interchangeable snap-on rubber eye-cup assembly into which a prescription 15.2MM spectacle lens can be supplied and inserted by any optician. Interchangeable too, on all latest model Arriflex 16MM and 35MM cameras and eyepieces.



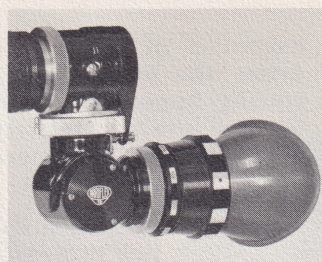
1. Lever for New Finder Closure Mechanism
2. New Style Viewfinder Tube with threaded retaining ring
3. Viewfinder Eyepiece with diopter adjustment and new diopter lock ring
4. New snap-on Eyecup with prescription spectacle holder
5. Improved Transistorized Governor Controlled Motor, 12-16V, DC, with new heavy-duty transistor
6. Stop/Start Toggle Switch
7. 400 ft. Magazine with new all-gear drive, forward & reverse
8. Magazine Cover Latch with safety lock
9. Magazine Retaining Lock

10. Detachable Matte-Box with adjustable leather bellows
11. Replaceable Matte
12. Adjustable Filter Stage with rack and pinion control
13. Matte-Box Beam
14. Matte-Box Adjustment Clamp

ARRIFLEX 35 MODEL 2C

PERISCOPE ATTACHMENT

Framing... focusing... composing — all the advantages of the famed Arriflex reflex viewing system are further dramatized in the new optical system of the model 2C. The Periscope Finder Attachment makes the



“difficult” shot, due to cramped quarters, lack of head space and necessity for right and left eye viewing, not only possible but comfortable! It is easily and quickly mounted or removed from the camera and may be used on the Arriflex 16M and 16S models as well. With the Periscope Finder Attachment in place, headroom is increased and the cameraman can easily use either right or left eye head position for viewing. In tight quarters, the camera can be backed against the wall for maximum wide angle coverage and the camera operator can view from the side of the camera. In other situations, the camera can be placed at ground level for low angle shots — or high, over a microscope or copy stand — no matter how awkward the camera position, with the Periscope Finder Attachment the eye-piece can be positioned for comfortable, precise viewing. The Periscope Finder Attachment shows a large clear circular field of approximately 22mm.

INTERCHANGEABLE BASIC ACCESSORIES

The introduction of a new model in any well established product line always precipitates the question: can my present accessory equipment be used with the new model? The answer is “yes” for all the basic accessories in the current Arriflex line — lenses, motors, power supplies, magazines, matte boxes, blimps — all can be used interchangeably on the new model 2C. And the reverse is true for all those new accessories which were designed to complement the new Arriflex 35 model 2C. They will contribute to the improved use and operation of all model Arriflex 35 cameras.

A few of the newest accessories specifically designed to contribute to the advanced features of the new model 2C merit special consideration and are described as follows:

NEW ALL GEAR-DRIVEN 400 FT. MAGAZINE The new magazine (suitable for all Arriflex 35 models) is all gear-driven, uses ball bearings at all vital points and can be driven forward or reverse without special adjustment. There are no belts and no pulleys. New, adjustable, heavy-duty friction clutches have been incorporated so that load on the camera is minimal and uniform. The result is an important advance in controlled camera speed and rugged, dependable performance.

ANAMORPHIC FINDER ELEMENT

A new manually operated closure mechanism is incorporated into the cover and finder assembly of the model 2C to cut stray light out of the reflex finder. As a factory installed optional extra, this mechanism can be replaced by an anamorphic element to provide an “unsqueezed” finder image when Ultrascope or other anamorphic objective

lenses are used. An external control knob swings the element out of the light path when normal spherical lenses are employed thus providing complete viewing selectivity.

NEW VARIABLE SPEED MOTOR

The Variable Speed Motor (12-16 Volt DC) has been improved too. It is now equipped with a forward/reverse switch. The motor, when used with the aforementioned new forward/reverse 400 ft. magazine, provides new capabilities for filming special effects, photo instrumentation, X-Ray cinematography and other sophisticated applications.

NEW GOVERNOR CONTROLLED MOTOR

The design of the Arriflex 35 Governor Controlled motor (12-16 Volt DC) incorporates a rugged heavy-duty transistor with an overload reserve of such sufficiency that no fuse is required in the circuit. Another significant contribution to controlled camera speed, for dependable location synchronous sound-recording and for trouble free filming.

CHOICE OF MODELS AVAILABLE

Arriflex 35 cameras have earned an enviable reputation among professionals all over the world during the past 25 years. Now in the new model 2C series, Arriflex 35 cameras represent an even better investment in uncompromised quality, dependability and economy of operation. There are models and accessories for every professional filming assignment. All 2C models come equipped with the new and improved Reflex Finder, Detachable eyepiece and Interchangeable Ground Glass.

Except as noted in the following, Arriflex 35 2C cameras are supplied with Academy gate and ground glass marked for Academy Aperture. Camera models are as follows:

Arriflex 35 camera model 2C, with New Improved Reflex Finder showing Cinemascope Field, (0.735”x0.868”); detachable eyepiece and interchangeable ground glass, with film gate and ground glass for Academy Aperture (180° shutter). Without lenses, motor, matte box or film magazine.

Arriflex 35 model 2GV, same as above but with Variable Shutter (0-165°).

Arriflex 35 model 2C-GS, same as model 2C, but with Control Signal Generator (24 FPS, 60 cycles) and Electric Clap-stick, factory installed.

Arriflex 35 model 2C-S, same as model 2C, but with specially balanced movement, special tachometer and special 32 volt DC motor, for operation to 80 FPS.

Arriflex 35 model 2C-T, same as model 2C, but equipped with movement for two-perforation pull-down and Techniscope film aperture (0.373”x 0.868”), 200° shutter and ground glass marked for Techniscope format. (Uses standard Arriflex 35 200 ft. and 400 ft. magazines.)